



PRIVATE
CELLAR





The Private Cellar Early Bird Rosé Offer is back!

It's thundering down with snow outside as I write which can mean only one thing: it must be rosé time. We just love the somewhat outlandish idea of offering rosé as a *primeur* in the dead of winter, if nothing else because of its brazen optimism, something not to be sneezed at in the chilly dank days of February, particularly when turmoil on the political stage could have implications for all wine lovers.

Once again, we are offering the delicious bottles and magnums from GrandRosé in Provence and double magnums – three whole litres! – from Château Sainte Croix in the Var. Both growers are generously offering 'early bird' prices to take advantage of the lull before the Brexit storm, and the wines will be in the warehouse before the end of March.

2018 saw an incredible summer right across Europe, with superbly hot months of July and August, but whilst we in the UK bathed in sunshine from late April onwards, the rest of Europe struggled under weather more common to northerly countries during a cold and wet spring, with huge pressure of disease for the vines. Those following organic and biodynamic viticulture had a particularly torrid time of it but, thankfully, once the weather dried out, it remained mostly hot and dry with only occasional rainy days and on the plus side, the wet start to the year meant that the vines were well prepared for the summer heat when it came, with more than enough groundwater to enable the vines to carry on functioning right through the summer.

The resulting wines are juicy and fresh with delightfully light colours and oodles of fruit – think summer pudding in a glass – and are not to be missed at these advantageous prices.

Dive in!

Nicola Arcedeckne-Butler MW
February 2019



To order, please call us on 01353 721 999 or visit www.privatecellar.co.uk

GrandRosé, AOP Provence 2018

40% Grenache, 30% Syrah, 20% Cinsault, 10% Rolle
Organic production

		per case inc VAT	
1 - 6 cases x 6 bottles		£79	(£13.17 each*)
7+ cases x 6 bottles		£74	(£12.33 each*)
per 3 magnums		£85	(£28.33 each)

Pale partridge-eye pink, with a fresh and creamy nose, lightly stinky with an exotic hint behind, leading to an equally creamy palate with bags of fruit, possibly the best GrandRosé to date, with light acidity and a really lovely intensity and concentration of red fruits. Very alluring already.

*** Save up to £6.17 per bottle on our landed list price of £18.50**

Château Sainte Croix Rosé, IGP Var 2018

per double magnum

per double magnum
inc VAT

£66 each

A blend of Grenache, Merlot and Syrah. Pale pink with a nose of creamy red and white fruits, light and fresh, attractive, not complex, going to a lovely bright palate, with juicy bubble gum fruit, a hint of raspberry and a lively finish. Disgracefully drinkable already but will keep for 12 months or more, if you can resist it.

*These popular double magnums are bottled entirely by hand, in hand-blown double magnums.
Please place your order as soon as possible as they go very quickly and are offered subject to availability.*



Delivery is FREE within mainland UK on all orders of four cases or more (24 bottles or equiv.) to be ordered by **29th March 2019**. Please ask us for a bespoke quotation for other delivery destinations.

Smaller orders and all double magnum deliveries will be charged at £15 inc. VAT per case/unit.

Please visit www.privatecellar.co.uk for our terms & conditions. E&OE.

**Offered whilst stocks last, offer closes on Friday 29th March 2019
and delivery will be in early April**

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